

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT19/16 10.01
CHANGES *** KPLC-TV ***

REP. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME PATRICIA DOME

SALES PRSN WA- MATTHEW WURM (H)

ORDER # _____ CONTRACT # 8414727

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>KENNEDY FOR SENATE</u>	EST#	*****	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT18/16 OCT24/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT19/16 10.01

REP: REVISION 10/19

REVISION 10/19
REMOVED NA SPOTS ON LINES 3,9
ADDED LINES 10-13 AS MG
TTL SAME
PLEASE CONFIRM
THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

KENNEDY FOR SENATE

[illegible]

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AGENCY ADVERTISER CODE = KENN      AGENCY EST# = C18C24
AGENCY PRODUCT CODE = ORDR
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3					
5					
700P-900P	30	\$550.00	10/24	0	MON

PROGRAM : THE VOICE
CON COM1: THE VOICE

9	30	\$115.00	10/19	0	WED	0
5	30		10/19	0		
1200N-1230P						

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PROGRAM : LIVE@ NOON
CON COM1: LIVE@ NOON
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REP HEADLINE# 8414727 TRF# POL4727
 *** UNAPPROVED REV #1 ***

REP: TEL# 703-528-9382 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/16 10.01
 *** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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10	A		700P-800P	30		\$475.00	10/20	10/20	1		THU	1
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PROGRAM : SUPERSTORE/GOOD PLACE
 CON COM1: SUPERSTORE/GOOD PLACE

11	A		1000A-1100A	30		\$120.00	10/20	10/21	1		TH-F	1
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PROGRAM : TODAY SHOW 3
 CON COM1: TODAY SHOW 3

12	A		300P-400P	30		\$50.00	10/20	10/21	1		TH-F	1
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PROGRAM : ELLEN
 CON COM1: ELLEN

13	A		1135P-1235A	30		\$10.00	10/20	10/21	2		TH-F	2
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PROGRAM : SETH MYERS
 CON COM1: SETH MYERS

OCT/16 \$3,355.00

CONTRACT TOTAL \$3,355.00
 TOTAL SPOTS 12

MARKET TOTALS \$4,246 KPLC 79% KVHP 21% CABL 0% NVHP 0%

ESTIMATED SHARES

SVC- NONE
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

And:

Smart Media Group, LLC
1427 Leslie Avenue
Alexandria, VA 22301

Contract / Revision POL4727 / 1		Alt Order # 08414727
Product KENNEDY FOR SENATE		
Contract Dates 10/18/16 - 10/24/16		Estimate # C18C24
Advertiser POL/Kennedy, John/R/US Senate/Louisiana		Original Date / Revision 10/19/16 / 10/19/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KPLC	Account Executive Matthew Wurm	Sales Office HRP-Washingto
Special Handling		
Demographic Households		
Agy Code 1046	Advertiser Code KENN	Product 1/2 ORDR
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KPLC	10/21/16	10/21/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$1,010.00				
2	KPLC	10/24/16	10/24/16	7News at Noon	12:00 PM-12:30 PM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$115.00				
N 3	KPLC	10/24/16	10/24/16	Monday Prime Other	7:00 PM-9:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$550.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KPLC	10/24/16-10/30/16	Monday Prime Other	7:00 PM-9:00 PM	M-----	:30		\$550.00		NM		
				Credited									
4	KPLC	10/22/16	10/22/16	Saturday Night Live	10:35 PM-12:00 AM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1-				1	\$70.00				
5	KPLC	10/22/16	10/22/16	NBC Saturday Today Show	7:00 AM-9:00 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1-				1	\$50.00				
6	KPLC	10/23/16	10/23/16	NBC Sunday Today Show	7:00 AM-8:00 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$50.00				
7	KPLC	10/20/16	10/20/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$1,010.00				
8	KPLC	10/18/16	10/18/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$380.00				
N 9	KPLC	10/19/16	10/19/16	7News at Noon	12:00 PM-12:30 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$115.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

Contract / Revision	Alt Order #
POL4727 / 1	08414727

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	KENNEDY FOR SENAT	C18C24

Advertiser	Original Date / Revision
POL/Kennedy, John/R/US	10/19/16 / 10/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>													
1	KPLC	10/17/16-10/23/16		7News at Noon	12:00 PM-12:30 PM	---W-----	:30		\$115.00		NM		
Credited													
N 10	KPLC	10/20/16	10/20/16	Thursday Hour 1	7-8pm		:30				NM	1	\$475.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 ---T--- 1 \$475.00													
N 11	KPLC	10/20/16	10/23/16	Today Show III	10-11am		:30				NM	1	\$120.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 ---TF-- 1 \$120.00													
N 12	KPLC	10/20/16	10/23/16	SYN M-F 3-4p	3-4p		:30				NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 ---TF-- 1 \$50.00													
N 13	KPLC	10/20/16	10/23/16	Tonight Show	1035-1136pm		:30				NM	2	\$20.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 ---TF-- 2 \$10.00													
Totals								0.00				12	\$3,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	12	\$3,350.00	(\$502.50)	\$2,847.50
Totals	12	\$3,350.00	(\$502.50)	\$2,847.50

Signature: _____ Date: _____

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